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M Simon, G Moore, PJSPC Xie - Electronics and the Environment, 2000. ISEE 2000. ..., 2000 - ieeexplore.ieee.org

... power line or other interface, permitting communication with a centralised database or service ... field or after disposal and feed it back to design or marketing. ... Cited by 2 - Related Articles - Web Search

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... Electronic and centralised database + Focus - European ... access, somehow, an "electronic"

file which had already been prepared in the marketing department of ... Web Search - BL Direct

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AB Chaudhri - 1997 - ACM Press New York, NY, USA

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W Harper - New Library World, 1998 - emeraldinsight.com

... and accepted at all influential levels, if a marketing drive to ... is now feasible to provide British contact information from a centralised database; this could ... Related Articles - Web Search - BL Direct

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A Daulman - Intelligent Network-Fact or Fantasy? Tutorial Seminar, IEE, 1993 ieeexplore.ieee.org

... The SMS is a computer system which holds a centralised database of all service numbers. ...

for service input are passed to the SCC from the marketing and sales ... Web Search - BL Direct

# Smart Cards and Privacy

M Walters - Privacy Law and Policy Reporter, 1994 - austlii.edu.au

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#### Misconceptions of an IPDB

R Amor, I Faraj - Proceedings of the UK National Conference on Objects and ..., 2000 cs.auckland.ac.nz

... Database - This approach involves the use of a single centralised database to which all ... If you listen to the marketing, XML (eXtensible Markup Language) is the ... Cited by 2 - Related Articles - View as HTML - Web Search

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RC Ward, RG Basinger, HY Chang, TS Chow - Switching Symposium, 1990. XIII International, 1990 - ieeexplore.ieee.org

... 2.23 Centralised Network Control: NCP Service Logic Functional building blocks in the centralised database - the NCP - are of two types. ... Web Search

#### Effective intellectual property management - group of 5 »

C Moore - IEE Review, 1999 - ieeexplore.ieee.org

... the engineers and researchers developing new products, and marketing personnel

in the national language, plus access to a centralised database of European ... Web Search

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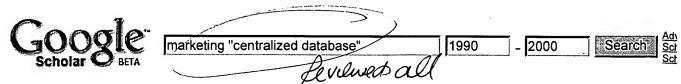
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#### Mobile commerce: a new frontier - group of 3 »

U Varshney, RJ Vetter, R Kalakota - Computer, 2000 - ieeexplore.ieee.org

... Figure 3, the mobile user sends a query to a centralized database, which interfaces ...

Such detailed information lets them target their marketing to users who may ...

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D Woelk, C Tomlinson - Second International World Wide Web Conference, October, 1994 - elasticknowledge.com

... The InfoSleuth **marketing** analyst agent might contact an InfoSleuth real estate ... this type of environment, there can be no **centralized database** administrators or ... <u>Cited by 18 - Related Articles - View as HTML - Web Search</u>

# Salesforce automation and the adoption of technological innovations by salespeople: theory and ... - group of 4 »

M Parthasarathy - Journal of Business & Industrial Marketing, 1997 - emeraldinsight.com ... computer technology for other functions (eg accounting, marketing information systems ... to save costs if it already has a centralized database-oriented management ... Cited by 19 - Related Articles - Web Search - BL Direct

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AD Auerbach - Human Mutation, 2000 - doi.wiley.com

... He argued for adoption of the proposal for the **centralized database**, which would lead to dissemination of ... **Marketing** decisions must be based on this goal. ... <u>Cited by 4 - Related Articles - Web Search</u>

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AM Mishra, M Sundararaman, AM Mazzario - Communications, 1990. ICC 90, Including Supercomm Technical ..., 1990 - ieeexplore.ieee.org ... for marketing and information sharing. A freephone service can be basic or advanced.

A basic freephone does not need access to an IN centralized database eg ...

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I Becerra-Fernandez - Knowledge-Based Systems, 2000 - Elsevier

... in explicit form, for example a system to store **marketing**-oriented documents. ... CONNEX consists of a **centralized database** of user knowledge profiles, with a Web ... Cited by 35 - Related Articles - Web Search

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R Winter, K Auerbach - Database Programming & Design, 1998 - dbpd.com ... off with a Grand Prize for most rows in a **centralized database**, while the ... Commercial organizations use the data for direct **marketing** purposes and nonprofit ... Cited by 10 - Related Articles - Cached - Web Search

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B KA DA R, L MONOSTORI, E SZELKE - Journal of Intelligent Manufacturing, 1998 - Springer

... The multi-agent struc- ture replaces the **centralized database** and control system with a ... from order booking through design, production, and **marketing** to realize ... <u>Cited by 49 - Related Articles - Web Search - BL Direct</u>

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#### <u>Creating consumer health information partnerships</u>

C Sato - Consumer Connections, 1998 - nnlm.nlm.nih.gov

... center has since added the development of such a **centralized database** to its ... Forming partners has given CHIS immediate visibility and **marketing** opportunities. ... Cited by 1 - Related Articles - Cached - Web Search

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